

## **STRATEGIC POSITIONING OF MADERAS IGLESIAS IN POLAND AND BRAZIL.**

### **GREENKETT POLAND and SLOVAKIA:**

MADERAS IGLESIAS is positioned in East Europe by the recent acquisition of new productive centers in Poland (Wrocalw's surroundings) and in Slovakia (in the environment of the cardinal Bratislava). This allows us to guarantee the supply of raw material, specially in the species of oak and beech, of excellent quality.

These investments suppose a strategic positioning of penetration the Central European and Russian market.



### **GREENKETT-BRASIL:**

The following aim of the strategic planning of our company is the " Commitment with the Environment. FSC Wood. "

Our commitment with the protection of the Environment in all our actions, is one of the essential elements that integrates and inspires the whole personnel of the Grupo IG.

To fulfill the aims and to guarantee the supply of certified wood FSC, one installs in Brazil with a productive center of sheet and board plywood.

This investment allows to establish and to keep up to date a chain of custody effective, developed by the set of the organization, which guarantees the maximum respect on the part of the Grupo IG towards the conservation of the nature.

Maderas Iglesias-Greenkett there will turn thus the first Spanish company that possesses in property forests and certified woodlands FSC.

The new factory is installed in the state of Parana, Curitiba's industrial park with magnificent accesses to the ports of San Francisco do Sul, Paranagua and Itajai.